

Parties: Disclosing Party [Overseas Buyer / Client] & Receiving Party [DirectChina Sourcing / Alex Chen]
Jurisdiction: Exclusive Jurisdiction: People's Court of Ningbo / Shenzhen, People's Republic of China
Enforceability: Bilingual text with PRC Chinese prevailing in local court for direct injunction relief and asset freeze.

Article 1: Scope of Confidential Information (Bao Mi Xin Xi)

Includes all CAD/STEP drawings, BOM costs, tooling molds, custom artwork, target pricing, brand assets, and customer lists provided by the Disclosing Party to the Receiving Party and affiliates.

Article 2: Non-Disclosure Obligation (Bao Mi Yi Wu)

The Receiving Party and any vetted manufacturing partners shall hold all Confidential Information in strict trust and shall not disclose it to any third party without explicit prior written consent.

Article 3: Non-Use & Anti-Copycat Protection (Bu De Shi Yong)

The Receiving Party and factory partners are strictly forbidden from using Disclosing Party's IP, molds, designs, or tooling to manufacture, replicate, sell, or export identical or similar products.

Article 4: Non-Circumvention Protection (Jin Zhi Gui Bi)

The Receiving Party agrees never to circumvent the Disclosing Party by contacting the Disclosing Party's retail customers or distributing proprietary goods directly into the Disclosing Party's market.

Article 5: Predetermined Liquidated Damages (Wei Yue Jin)

In the event of an intentional breach or unauthorized disclosure/production, the defaulting party shall pay liquidated damages of RMB 500,000 (Approx. USD \$70,000) or 300% of the proven commercial loss.

Article 6: Governing Law & PRC Dispute Resolution (Shi Yong Fa Lv)

This Agreement is governed by the laws of the People's Republic of China. Any dispute arising herefrom shall be submitted to the Maritime/IP Chamber of the Ningbo or Shenzhen Intermediate People's Court.

DISCLOSING PARTY (OVERSEAS BUYER):

Authorized Representative: [Auto-bound upon RFQ submission]
Company / Store: [As specified in RFQ Step 4]
Date: September 2026 | Electronic Consent Timestamped

RECEIVING PARTY (DIRECTCHINA SOURCING):

Representative: Alex Chen (Senior Sourcing Lead)
Entity: DirectChina Sourcing Operations Hub
Status: Counter-Signed & Ready for Bilateral Execution